

# Achieve a better knowledge of your audience.

Leverage your knowledge to improve the way you approach them and maximize your benefits.

# eon Surveys

A service on the cloud by e-On Integration

Design, manage and process all kinds of surveys or questionnaires.

You only need an internet connection.



Use eon Surveys to activate and process:

- ✓ Market Researches
- ✓ Products and Services Evaluations
- ✓ Public Polls
- ✓ Customer Satisfaction Surveys
- ✓ Seminar or Courses Evaluations

Increase traffic to your website and your Facebook page, with quizzes and competitions.

### We offer:

- $\checkmark$  Creation of interactive and intelligent web questionnaires and market surveys of all kinds.
- $\checkmark$  Collection of on-line responses from the participants through any web connected device.
- $\checkmark$  Statistical analysis of the results during the research.
- $\checkmark$  Data analysis report at the end of the research with conclusions about the findings.





# **Configuration of Research / Questionnaire**

We create dynamic questionnaires regarding their appearance, representation and function of each question and potential answer.

We shape them according to your requirements within hours. You can select various types of answers such as plain text or different types of options and set mandatory or optional answers.

#### **Management Rules**

We may apply "rules" on each question that determine the "behavior patterns" of the questionnaire. A rule may be applied to determine how the previous or the next question will behave. For each question we may apply multiple rules.

#### Activation

On activation of the research / questionnaire we specify the period that the responses may be submitted or even multiple periods. The questionnaire may be addressed to a specific group of people that have access with their personal data (named participation), or to a group of people for whom their personal data are not required (anonymous participation).

## Invitations

We may send electronic invitations to people or groups of people to ask them to participate in the research. We can then follow the actual participation based on sent invitations.

#### Submission

The public is offered various options concerning the completion and submission of the questionnaire as it is possible to go back and review the answers or even modify them.

Unanswered or partially completed questionnaires may be considered invalid if such rules are applied beforehand.

#### **Processing and Statistical Analysis**

We process the submitted questionnaires both during the submission period and at its expiration in order to produce statistical analysis of the results.

We provide statistical analysis both for each question and for the combination of various questions and present it in tables and graphs.

We may also combine various types of questionnaires and process them as a whole (i.e. questionnaires in various languages).

#### Security

The access to the questionnaires by administrators or users is absolutely secure. Each one has access according to predetermined rules and authorizations.

The "cloud" infrastructure that supports **eon Surveys**, ensures that your data enjoy maximum security and confidentiality.



E-ON Surveys application is a part of E-ON MyWorkPlace suite that belongs to the family of cloud applications SaaS of E-ON INTEGRATION under the brand name eon•demand



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